



















Manulution is the Washington, DC based subsidiary of Rukotvorine (Eng. Handcrafts) company from Bosnia and Herzegovina. Founded in 1927 by our grandfather, Adem Niksic, the comany belongs to the category of European family-owned enterprises that through generations of uncompromising quality and innovation become symbols of a city and its traditions. In the 19th century, Adem and his brothers began to expand on a centuries-old woodcarving technique originating in the small Bosnian town of Konjic. Based on this legacy we have been building heirloom quality hand-carved furniture since 1927. Adem developed this entirely new furniture style, which has come to be known as the "Bosnian Konjic style". His pieces found home in the residencies and offices of the Austro-Hungarian aristocrats and villas of the elite in South Central Europe.

Today several pieces of our furniture are under the State protection as part of Bosnia and Herzegovina's national cultural heritage. Our products and the woodcarving technique perfected through four generations of carvers were featured in a UNESGO publication on exceptional craftsmanship in Bosnia and Herzegovina. Now, efforts are underway to include the Konjic woodcarving technique in the UNESGO World Intangible Cultural Heritage List.

The family's devotion to quality and uniqueness helped the company survive the socialist era. Now, with the tragic events of the 90s behind us, we are again enjoying a renaissance in this family enterprise. Our new products with traditional designs and reproductions of our old ones are again in high demand in Bosnia and abroad, sought after by aficionados of exceptional and authentic craftsmanship, quality European hardwoods, and uncompromising ethical and environmental standards we embrace.

While the company's long history and the use of traditional carving techniques may classify us as traditionalist, our culture of passion for innovation and modern design make us young and contemporary. This has not changed since Adem launched the company in 1927. His products then were modern and even avant-garde for the Balkans region. Today, we continue to espouse the hand-carving techniques developed by Adem, but lines of modern, designer furniture are the testimony of our young and innovative spirit.





### **Manulution**

Manulution is not only the company's name. It is the term we coined to express the philosophy behind our modern designer products. It is a search for a new paradigm in furniture design and production.

Several things we value gave birth to Manulution. In design we value diversity, uniqueness, and authenticity. We hold in high esteem skilled manual work and craftsmanship. Yet, a combination of these qualities in today's globalized world is hard to find. Products and places are increasingly homogenized. In the world of modern technology there appears to be little room for skilled craftsmen. Design ideas are unique and special only until they leave a designer's notebook. We are rebelling against this paradigm and launching a revolution, a revolution of skilled manual work, a *manulution*. In our products tradition is effortlessly blended into modernity. A synergy of design, technology, and traditional craftsmanship renders *manulution a reality*.







## Sustainability

It is hard to think of more overexploited or, perhaps, even more abused words these days then the following ones: green, sustainable, and organic. Their widespread use by businesses indicates consciousness change of a global consumer, which certainly is a positive development. However, in a world of plenty, but imperfect information, consciousness and paradigm shifts will inevitably be exploited by clever businessmen to draw demand for their products. There is nothing bad about doing that per se, as many companies have, indeed, been able to attract customers by developing products and adopting business processes, which help reduce GO2 emissions and contribute to resource sustainability in other ways, creating a win for all; but unlike all dollars, all businesses wearing the "green" label are not green. Consequently, many misconceptions arise. For instance, products identified as local, may not always be so local and sometimes they are even less green. The carbon footprint is not a simple product of distance between a producer and a consumer and product weight or volume. It depends on the means of transport used, product life cycle, materials used, production methods, and more. You may be surprised to learn that the carbon footprint of transporting one metric ton of furniture between the port of Ploce in Groatia (90 miles away from our factory) and New York City is only about one third of the carbon footprint produced by transporting the equivalent load between New York City and Washington DC by truck (go to www.jpmorganclimatecare. com to calculate)

On our website we describe in detail what we have been doing to minimize the negative environmental impact of our company. Once you are more familiar with our environmental policies and practices, the website provides an opportunity for you to grade our business on a 1-5 sustainability scale. We are also grateful for any tips you could send us not only to minimize any negative environmental impact of our activities, but to maximize the positive one.

For more information visit: www.manulution.com



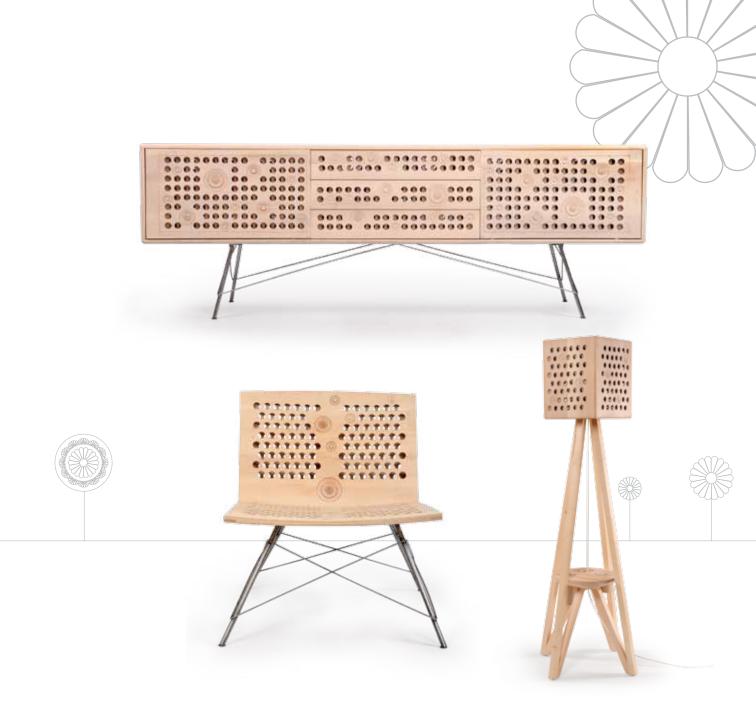


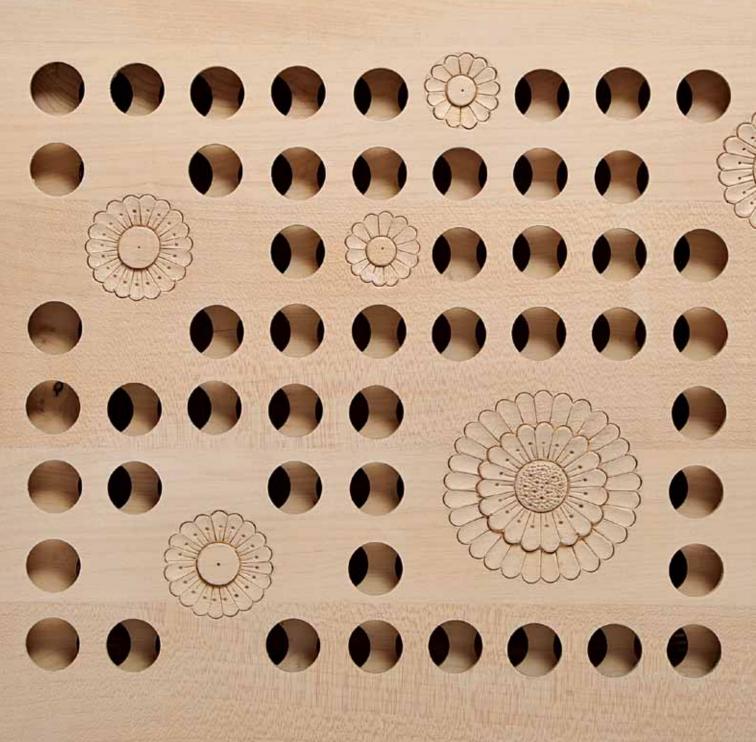






The core theme of the wave cabinet is the archetype of a traditional furnishing product produced by a time-honored workshop and its makeover into a new archetype and product form characteristic of the culture of contemporary human habitat and interiors. By means of its outer contour, as a self-standing piece, the WAVE is adapted to the concept of an open space residence, designed to serve also as a space-divider identified by its sculptural form as a spatial accent.







ARMCHAIR WAVE























QUIET STOOL
DESIGN BY: JASNA MUJKIĆ

As a part of the quiet collection, this small stool is intended for a variety of purposes. The hand-carved motif was designed and made in a way to give the stool a special, patternbuilding purpose. When one makes a lineup of these stools, the hand-carved motifs of adjacent chairs match up and create what visually becomes a single piece.









# UMBRA TABLE

DESIGN BY: JASNA MUJKIĆ

The pattern of umbra table is structural. The table is not decorated with ornaments; It is ornamental in its essence. Watching the service of this table is equivalent to watching a river flow, the image is always the same but we never get bored. It resembles the scattered shade of a tree.



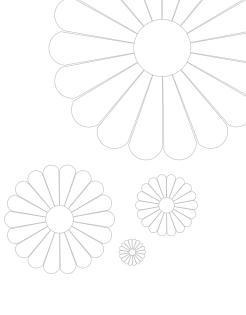












NATIVE SHOWCASE



NATIVE CHAIRS



EMBRO WARDROBE
DESIGN BY: RUKOTVORINE DESIGN TEAM

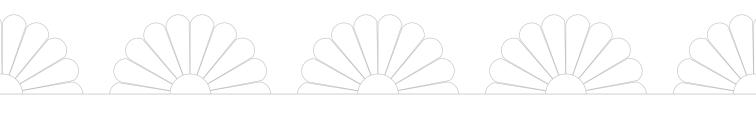




STRIPPY WARDROBE

EMBRO WARDROBE













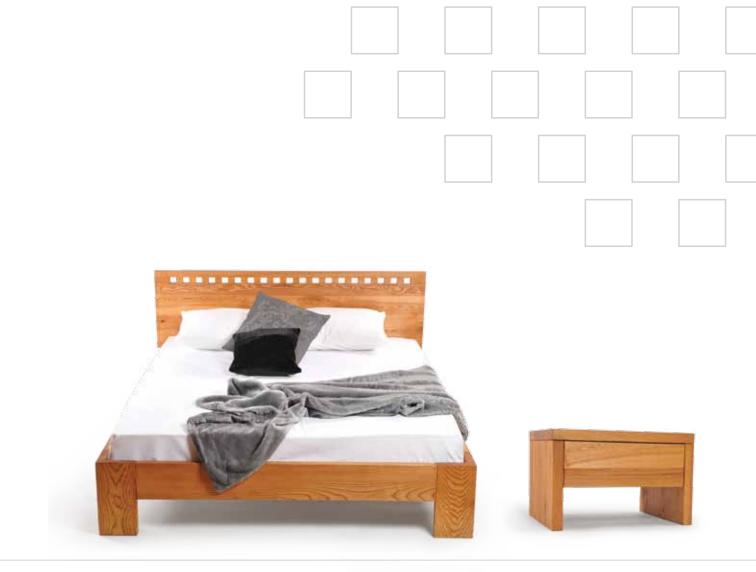
BAR CODE SOFA DESIGN BY: ADEM NIKŠIĆ

"...the unity of repetition..."









CUBISMO BED CUBISMO NIGHTSTAND

#### **IMPRESUM**

Text:

Manulution

Designer names: Salih Teskeredžić Jasna Mujkić Denisa Špago Emir Salkić Rukotvorine design team: Adem & Orhan Nikšić

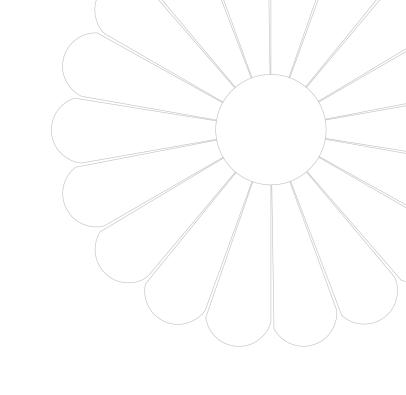
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